M.I.N.D.S.

Grassroots Led Economic Research

M.I.N.D.S. Benefit Summary

By Dwight Chestnut

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Hi. My name is Dwight Chestnut. I'm an ex-aerospace engineer turned entrepreneur and business consultant. I'm the founder of *M.I.N.D.S.* and the originator of this Economic Research Initiative.

LEGAL INCOME DISCLAIMER

I will briefly explain to you why it's professionally and financially beneficial for you to participate and/or support this economic research. **However, there are no guarantees of success.** Your results will vary based on what you do with this information.

Introduction

So, which benefit do you like the most?

- **Benefit #1:** Secure crowdfunding dollars to launch your business;

- **Benefit #2:** Once you are successfully crowdfunded, you can market your business to a large captive audience at no cost;

- **Benefit #3:** Work as a part-time remote worker-owner and earn three new ownership-based compensation resources. You will work within your field, expertise, or area of professional interest;

Introduction (cont.)

(cont.):

- **Benefit #4:** Benefits #1, #2, and #3 are all part of a free system and you can earn significant referral income simply by referring others to this free system. So yes, it’s free, and you can still generate substantial income through referrals.

Introduction (cont.)

These benefits are accessible to you as a contributing member of the *M.I.N.D.S Economic Research Hub*. No cost to participate

Introduction (cont.)

First:

- Don’t let the phrase *economic research* scare you
- You don’t have to be a rocket scientist,
- Just be willing to learn, engage and contribute professionally part time online within your natural field of expertise or area of professional interest.
- By doing so *consistently*, you can access one or multiple benefits depending on your level of engagement and professional contribution.

Introduction (cont.)

There is a lot to learn. So, my objective in this short introduction overview is to first, introduce you to this system, and then direct you to an aggressive and fast pace ***earn while you learn*** follow-up:

- The **EARN part** is Benefit #4 where you can earn IMMEDIATE income simply by referring others to this FREE system;

- The **LEARN part** is the *M.I.N.D.S. Educational Hub* where you dig in, learn more at your own pace, interact and collaborate with other participants in this system and prepare professionally to take advantage of Benefit #1, #2 and #3 … at no cost to you.

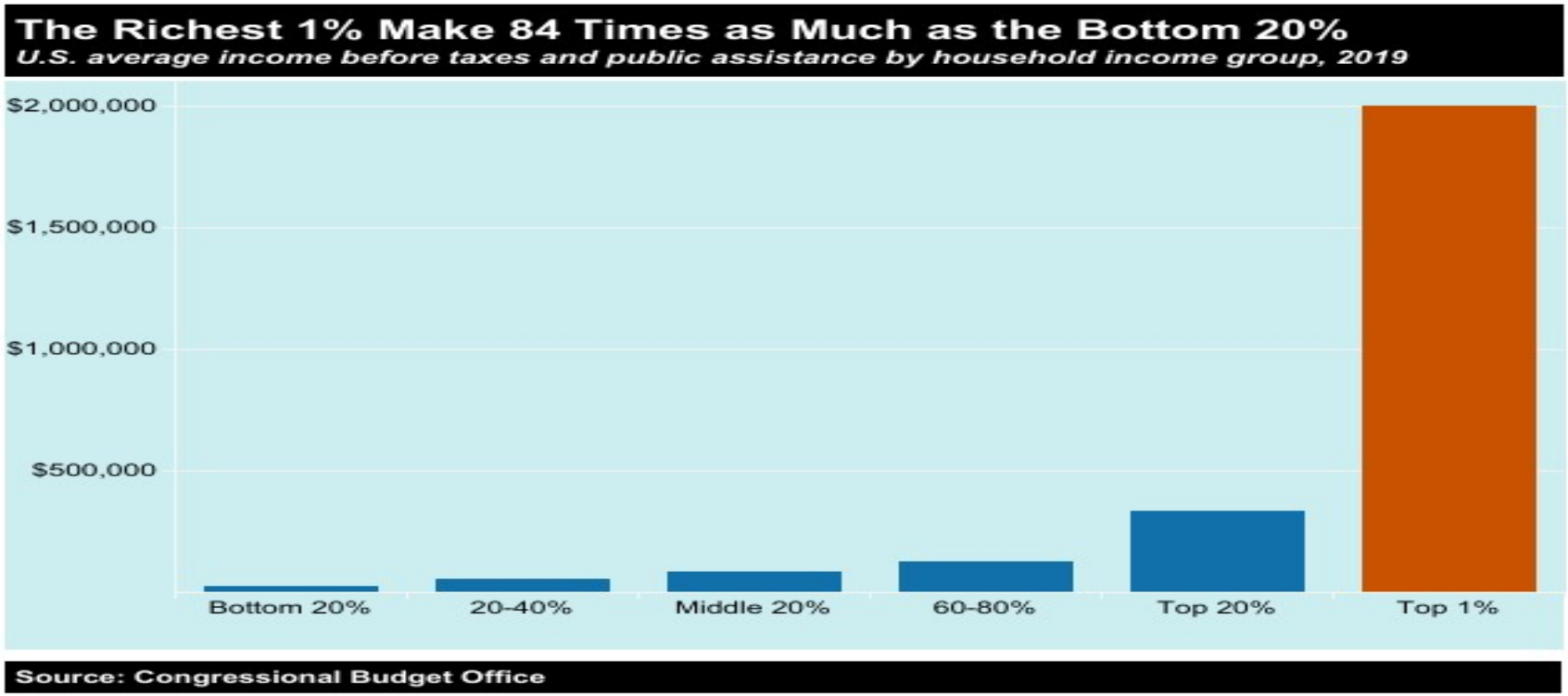
What Economic Research?

What Economic Research? (cont.)

Don Tapscott, in his book called Wikinomics, has a simple, but famous quote

“Mass Collaboration Changes Everything”

What Economic Research? (cont.)



When considering the growing income inequality issue where the gap between the rich and poor is raising at alarming levels ….

What Economic Research? (cont.)

…… we are looking to explore using the economic power of a large scale, ***grassroots-led mass collaboration*** to address this income inequality issue

What Economic Research? (cont.)

Grassroots-led means a mass collaboration among common ordinary people without relying on:

- Investors,
- Venture capitalist,
- Financial institutions,
- Big corporations, or the
- Government

What Economic Research? (cont.)

Think about it:

- Society always look to the government and politicians to address and solve issues such as income inequality with no measurable results to date
- So, ask yourself, why not explore using the economic power of a large scale, *grassroots-led mass collaboration* to address this issue?
- What are the possibilities?
- This is the question we are asking.

What Economic Research? (cont.)

(cont.):

- It is important to note that this project is NOT tied to any political movement, protest, charity, or street marches.

- Instead, economic research activities involves grassroots-led online collaboration, crowdfunding and business production toward creating new economic realities

What Economic Research? (cont.)

What business production and economic realities? We use the economic power of mass grassroots-led collaboration to :

- Motivate
- Create
- Staff; and
- **Crowdfund**

..the formation of thousands of new enterprises that are 100% owned by workers or worker-owned enterprises.

What Economic Research? (cont.)

Why worker ownership?

- According to the Economic Policy Institute, productivity has increased by 86% since 1979, while wages have only grown by 32%. This disparity is a significant driver of today's income inequality.

- The solution does not lie in waiting for politicians or corporations to take action; it's about worker ownership. **When workers own what they help create, wealth increases for everyone, not just those at the top**.

What Economic Research? (cont.)

Plus, what's the best way to ensure the masses benefit from AI and not be victim of it.

Ans: Own a percentage of the income and productivity AI creates

What Economic Research? (cont.)

Why worker ownership (cont.):

- Research from Harvard indicates that families could potentially double or even quadruple their wealth with worker ownership;
- This isn’t just theory; worker-owned businesses already exist.
- However, large scale adoption has been minimal because the movement has relied too heavily on outdated top-down models, which have proven ineffective.

What Economic Research? (cont.)

Why worker ownership (cont.):

- Think about it. These old top-down models have been around since 1956. How many worker-owned organizations do you know of today?

- Solutions must emerge from the bottom-up or grassroots level, not from the top down.

- We must motivate, staff and crowdfund the formation of new worker-owned organizations from ground-up, completely independent of traditional corporate or government help.

What Economic Research? (cont.)

How do we do it?

- We start by forming and crowdfunding small worker-owned enterprises staffed primarily with part time remote worker owners.

- This creates a smorgasbord of opportunity for individuals to earn significant ownership-based compensation part time as remote worker owners.

- If successful, over time, we advance to crowdfunding enterprises staffed with full time worker-owners.

What Economic Research? (cont.)

There are many pieces to the puzzle and we introduce, teach and deploy each piece according to the following four-stage business plan:

- Prelaunch to Stage I (Early Introduction) -- *online*
- Stage I (Early Growth and Development) -- *online*
- Stage II (Building the Foundation) -- *online*
- Stage III (Main Operations) -- *mainstream*
- Stage IV (Corporate Integration)-- *mainstream*

What Economic Research? (cont.)

..and each stage is supported by a unique crowdfunding solution

Prelaunch I → Early Support Crowdfunding

Prelaunch II → Empower the Crowd First Crowdfunding System (ECFCS) – *start up*

Stage I → Empower the Crowd First Crowdfunding System (ECFCS) – *main*

Stage II → Gradual Entrepreneurial Allocated Resource System (G.E.A.R.S)

Stage III → The Virtual Income Machines (virtual wages, virtual dividends, virtual bonds, virtual stocks)

Crowdfunding

Crowdfunding

Let's start with the ECFCS, which is the foundational source

Prelaunch I → Early Support Crowdfunding

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Crowdfunding (cont.)

What is the *Empower the Crowd First Crowdfunding System (ECFCS)?* Consider this:

- With traditional crowdfunding, individuals in the crowd come *out of pocket* to donate/invest in entrepreneurial projects presented by fundraising entrepreneurs

- With ECFCS, the crowd uses this system to earn a significant part time income FIRST and then they are encouraged, *not required*, to donate or give back a percentage of the funds they earned to support fundraisers. In other words, the crowd is **FINANCIALLY EMPOWERED** first and then the crowd is motivated to give back to the system;

Crowdfunding (cont.)

ECFCS (cont):

- This system feeds on itself because, once we fund the first set of worker-owned enterprises and those enterprises start earning income, those worker-owners of those enterprise join the EMPOWERED CROWD with the ability to donate back. We encourage people to donate back month after month, not just a one-time donation

- This creates a renewable and ever-expanding fund for years to come like a **snowball rolling down the hill**;

- It's a simple *grassroots-led* concept where those benefiting from the system donate back to support their peers.

Will it work? Well, we will put it to the test as a natural part of economic research activities

Crowdfunding (cont.)

How do we ***jump start*** the system or how do we get the snowball rolling down the hill?

- Benefit #4 participants will jump start the system or get the snowball rolling down the hill.
- Remember, Benefit #4 participants earn significant referral income simply by referring others to this free system.
- They are the first to earn income in the system.
- They are the first **EMPOWERED CROWD**.

Crowdfunding (cont.)

Projections: Based on early projections, Benefit #4 participants will collectively jump start ECFCS with at least **$16,000,000/month**. As you can see, the potential funding here is powerful, and this is just the "jump start." This said:

- This projection will also be put to the test as a natural function of economic research activity;
- We run the Benefit #4 referral model, evaluate income production and measure the average percentage donated back … so on and so forth
- We adjust if applicable.

The bottom line: Again, we must completely bypass all traditional sources of funding and the associated stumbling blocks, create new solutions from ground-up and put those new solutions to the test.

Crowdfunding (cont.)

You will learn the other resources at the *M.I.N.D.S. Educational Hub when* applicable as we advance stage by stage

Prelaunch I → Early Support Crowdfunding

Prelaunch II → Empower the Crowd First Crowdfunding System (ECFCS) – *start up*

Stage I → Empower the Crowd First Crowdfunding System (ECFCS) – *main*

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Benefit #1 thru Benefit #3

Benefit #1 thru Benefits #3

Benefit #1: Secure crowdfunding dollars to launch your business

- To secure funds, you need to position your business as a worker-owned enterprise in the system.
- You will get plenty of help and support from participating consultants and coaches.
- Learn more at the M.I.N.D.S. Educational Hub (*see follow-up steps below this video*)

Benefit #1 thru Benefits #3 (cont.)

Benefit #2: Once you are successfully crowdfunded, you can market your business to a large captive audience at no cost

- As a participating worker-owned enterprise, you get to link your website to the M.I.N.D.S. Operational Hub

- Over time, we anticipate growing a massive captive audience of individuals supporting and tracking our efforts, which will create significant visibility for your business

- Learn more at the M.I.N.D.S. Education Hub (*see follow-up steps below this video*)

Benefit #1 thru Benefits #3 (cont.)

Benefit #3: Work as a part-time remote worker-owner and earn three new ownership-based compensation resources. You will work within your field, expertise, or area of professional interest

- You will collaborate with entrepreneurs who get crowdfunded by positioning their business as a worker-owned enterprise (*peer to peer collaboration*)

- Once positioned, you show up for work online part time as a remote worker owner.

- Learn more at the M.I.N.D.S. Education Hub (*see follow-up steps below this video*)

Benefit #4

Benefit #1, #2 and #3 is part of a free system and you can earn significant referral income simply by referring others to this free system. So, yes, it’s free, and you can still earn significant income by referring others

Benefit #4 (cont.)

First, we refer to Benefit #4 participants as **Referral Partners**.

Benefit #4 (cont.)

So, how does Referral Partners earn income by referring individuals to this free online platform?

Benefit #4 (cont.)

To monetize, we encourage all Referral Partners to participate in a simple strategic alliance to link up to three (3) networking marketing distributorships websites to all referral activity

- These network marketing distributorships operate under the hood of all referral activity.

- In other words, Referral Partners promote the economic research platform we just went over, not network marketing. Network marketing happens in the background or under the hood.

Benefit #4 (cont.)

Here how it works?

- You follow instructions and sign-up for the recommended network marketing distributorships (*some investment is required here*)

- You place your distributorship websites in the signature section of the FB message, DM, email or whatever media you use to refer others to this new economic research platform

- Then, you simply refer others to this platform encouraging them to learn more about Benefit #1 thru Benefit #4 just like you are doing now.

Benefit #4 (cont.)

(cont.):

- As you do this, some people you refer will review options and decide to join you in Benefit #4. Some will, some won't

- Those that do, will locate your distributorships in the signature section of your referring message, join the distributorships and you earn income linked across 3 network marketing distributorships.

- Those you refer who choose NOT to participate in Benefit #4 will simply plug into Benefit #1, #2 and #3 at no cost to them.

Benefit #4 (cont.)

So, in essence:

- You are earning income by promoting a free online platform;

- Another way to look at it is you are building multiple network marketing distributorships *under the hood* of referring individuals to a free online platform

Benefit #4 (cont.)

You can earn up to 9 income streams from the 3 distributorships:

- 3 direct commission income streams linked to the initial sale of a product or service. This is your IMMEDIATE income.

- 3 monthly residual income streams linked to monthly renewal contracts on products/services sold; and

- **3 override commission income streams tied to generational overrides from all three distributorships**

Benefit #4 (cont.)

Let's take a look at this projection.

Projections: Based on early projections, Benefit #4 participants will collectively jump start ECFCS with at least **$16,000,000/month** as a lead into a Stage I launch.

Benefit #4 (cont.)

Here are the key assumptions feeding this projection:

- We anticipate bringing on at least 50,000 Referral Partners globally during this prelaunch period
- Each Referral Partner will earn 9 Income Streams with 6 being monthly residual income streams
- On the average, each Referral Partners will decide to donate at least 10% per month … month after month after month back to ECFCS.

Benefit #4 (cont.)

Here the conservative projection. Out of the anticipated 50,000 Referral Partners, we assume that:

- 1000 members will earn $30,000/month @ 10% donation: **$3,000,000/month**
- 10,000 members will earn $7,500/month @ 10% donation: **$7,500,000/month**
- 39,000 members will earn $1,500/month @ 10% donation: **$5,850,000/month**

Benefit #4 (cont.)

Now, when we add this up:

$3,000,000/month + $7,500,000/month + $5,850,000/month = **$16,350,000/month ,** month after month after month feeding the *Empower the Crowd First Crowdfunding System (ECFCS)*

Again, this is our conservative projection, or conservative guest as to what can happen. Obviously, we will put this business model to the test as a natural part of this grassroots-led economic research campaign

How to Get Started

How to Get Started (cont.)

As of this presentation, we are currently in the early prelaunch to Stage I growth period

Business Plan Framework

- **Prelaunch to Stage I (Early Introduction)**
- Stage I (Early Growth and Development)
- Stage II (Building the Foundation)
- Stage III (Main Operations)
- Stage IV (Corporate Integration)

How to Get Started (cont.)

Our objective is to jump start Stage I operations with the $16,000,000/month *projected funding target* using the Empower the Crowd First Crowdfunding System (ECFCS)

Business Plan Framework

- Prelaunch to Stage I (Early Introduction)
- **Stage I (Early Growth and Development)**
- Stage II (Building the Foundation)
- Stage III (Main Operations)
- Stage IV (Corporate Integration)

How to Get Started (cont.)

..and, as noted, we use Benefit #4 to jump start ECFCS

Benefits

- Benefit #1: Secure crowdfunding dollars to launch your business;
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- **Benefit #4:** Benefits #1, #2, and #3 are all part of a free system and you can earn significant referral income simply by referring others to this free system. So yes, it's free, and you can still generate substantial income through referrals.

How to Get Started (cont.)

Your Start-up. Get started with Benefit #4 as an earn while you learn option.

- You earn multi-streams of income simply be referring others to this system part time …STARTING IMMEDIATELY
- You automatically join the EMPOWERED CROWD, help launch the Empower the Crowd First Crowdfunding System (EECM) and help fund the first EECM enterprises in Stage I.
- While you are earning this income, you visit the M.I.N.D.S. Educational Hub, learn more about the concepts, models and systems feeding Benefit #1, #2 and #3 and prepare professionally for when we launch Stage I

How to Get Started (cont.)

Follow the instructions and links below this video.